

FOR IMMEDIATE RELEASE

Second edition of RepRisk INSIGHT targets ESG risk in the Food & Beverage Industry

Zurich, August 28, 2012 – We are pleased to bring you the second edition of our electronic magazine, RepRisk INSIGHT, and very much hope you enjoy reading it. This edition focuses on the Food and Beverage Industry and includes articles, interviews and opinion pieces on several of the key environmental, social and governance (ESG) issues currently faced by the sector.

The purpose of the e-Zine is to engage readers, stimulate discussion, and inform business practices. This issue covers pressing issues around the world, including food security challenges; the impact of market speculation on global food prices; how organic farming can help developing countries; water management concerns; problems associated with GMOs; sustainable fishing and more.

The contributions come from multinationals, international agencies, NGOs and academics among others. These include the UN Food and Agriculture Organization, Unilever, Credit Suisse, the European Professional Beekeepers Association and WWF. We look forward to hearing your comments and views. Please feel free to share and re-post RepRisk INSIGHT.

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About RepRisk AG

RepRisk is the leading provider of business intelligence on environmental, social and governance (ESG) risks. As such, RepRisk systematically collects and analyzes criticism, controversies and negative incidents related to companies and projects worldwide. It does so on a daily basis and in 14 languages from thousands of public sources including international and local media, government agencies, nongovernmental organizations (NGOs), newsletters, social media and blogs.

The RepRisk database currently includes information on over 39,000 companies, 9,000 projects, 6,000 NGOs and 5,000 governmental bodies. These numbers are continuously growing as relevant ESG information is added.

The use of RepRisk business intelligence allows companies and financial institutions to proactively assess ESG issues that may present financial, reputational and compliance risks. For more information about the usage and benefits of RepRisk, please visit: www.reprisk.com