



## PRESS RELEASE

# INTERACTIVE DATA ENHANCES PRIMETERMINAL WITH ESG CONTENT

## Environmental, Social and Corporate Governance Data Now Available through Strategic Alliance with RepRisk

Zurich, 21 February 2012 - [Interactive Data Corporation](#), a leading provider of financial market data, analytics and related solutions, has partnered with RepRisk AG, the leading provider of Environmental, Social and Governance (ESG) business intelligence, to expand the content available via PrimeTerminal Professional, Interactive Data's customizable desktop solution.

RepRisk's quantitative reputational risk indicators for individual companies and sectors, including current and historical data for the past two years, are now available via PrimeTerminal. This information can be displayed in comprehensive overviews, which can instantly be opened by context-sensitive navigation from a stock quote.

Users will also be able to access critical reviews published by a wide range of stakeholder sources, including global, regional and local media, NGOs, government agencies, community groups, academics, think-tanks and social media. This enables financial professionals to track the environmental, social, governance, and reputational risk exposure of companies worldwide and select the best performing portfolio constituents for their clients, whilst demonstrating compliance to the UN Principles for Responsible Investment (UNPRI) and any ethical and internal policies.

*"Investors are increasingly sensitive regarding the reputation of companies within their portfolios in terms of their environmental and social responsibility", says Dr Matthias Paul, Global Managing Director, Interactive Data Managed Solutions. "By adding RepRisk information to our data range, we support our customers, such as Swiss Bank Sarasin, who focus on sustainability in their private banking investments. Advisors are now able to more effectively and consistently monitor ESG and related reputational risk issues for their clients to help them adjust their decision-making processes accordingly."*

*"Interactive Data has taken an important step in providing its users with the ability to identify social, environmental and governance risks that could potentially lead to outcry from stakeholders, cause reputational damage, and have ensuing financial impacts", said Dr Philipp Aeby, RepRisk CEO. "The incorporation of RepRisk business intelligence will keep clients abreast of ESG issues, which may significantly differ from the information published by the companies in question. This will help them to make better informed decisions related to their investments and business relationships."*

PrimeTerminal will offer users the flexibility to directly access the RepRisk content and tailor it to meet their individual application, needs and interest areas. They can integrate the current RepRisk company indicator content with any watch list or

portfolio view, sort by RepRisk indicator, and compare the score of any company with its peers. This may be used, for example, to identify a company with low reputational risk exposure in a specific sector. Additionally, full reports can be obtained on individual companies, which contain all information collected and analyzed by RepRisk over the past five years.

**About RepRisk:**

RepRisk is the leading provider of dynamic business intelligence on environmental, social and governance risks. Our analysts focus on monitoring issues meaning that RepRisk's business intelligence allows you to identify and assess the environmental, social and governance issues that may present financial, reputational, and ethical risks across an unlimited universe of companies and projects.

It can be used by Boards of Companies, Chief Executive Officers, Chief Risk Officers, Chief Investment Officers, Heads of Legal and Directors of Marketing for strategic risk management. Tactically, it can be used by investment professionals, financial institutions, public policy communications teams, supply chain managers, and compliance managers to manage and mitigate risk in their daily operations. The RepRisk application includes a variety of features enabling clients to monitor risk trends over time, create customized watch lists, tailor alert services, and more. The RepRisk tool plays an integral role in financial risk management, enterprise reputation risk management and compliance with internal and international standards.

RepRisk covers all major business languages and its database currently includes over 21,000 companies, and almost 5,000 projects, 4,000 NGOs and 3,500 governmental bodies. It is updated continuously and the number of entities is growing daily.

**For further information, please contact:**

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**About Interactive Data Corporation**

Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data's offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data is headquartered in Bedford, Massachusetts and has over 2,500 employees in offices worldwide.

For more information about Interactive Data please visit: [www.interactivedata.com](http://www.interactivedata.com)

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