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# SWIPRA – Swiss Proxy Advisor and RepRisk ESG Business Intelligence announce a collaboration in the field of Corporate Social Responsibility

SWIPRA, an independent Swiss proxy advisor and corporate governance specialist and RepRisk, a leading Swiss business intelligence provider specializing in dynamic environmental, social, and governance (ESG) risk analytics and metrics, have entered into a non-exclusive collaboration in the field of Corporate Social Responsibility (CSR) data and analysis.

## Importance of Corporate Social Responsibility for Corporate Issuers

RepRisk and SWIPRA see that ESG topics – issues related to responsible and sustainable economic activity – are gaining increasing attention from all stakeholders of companies and, in particular, from investors. It is important, however, to assess these issues based on objective analysis and through an individual dialogue with boards of directors of corporate issuers.

- RepRisk, a leading business intelligence provider specialized in dynamic ESG risk analytics and metrics, has developed a unique approach to assessing corporate ESG risks by capturing and analyzing data from stakeholders, media, and other publicly-available sources external to the company. RepRisk runs the world's most comprehensive database on ESG risks, delivering curated data on a daily basis. This allows an independent benchmarking and assessment of companies and their potential risk exposure through two of RepRisk's proprietary risk metrics, the RepRisk Index (RRI) and the RepRisk Rating (RRR).
- In SWIPRA's view, CSR-related risks may influence the cost of capital and, therefore, indirectly the value of a company. As such, the management of CSR-related risks clearly lies within the responsibility of a company's board of directors, who should consider these issues as part of the company's strategic objectives and risk management processes. SWIPRA considers RepRisk's objective benchmarking in the field of CSR as a complementary indicator, helping to gain an integrated picture of a company and its corporate governance structure.

## Details of the collaboration

Through the collaboration with RepRisk, SWIPRA will incorporate RepRisk's metrics as an additional indicator in its analysis of corporate governance and agenda items of shareholder meetings of corporate issuers. As a wide-ranging ESG-risk indicator, the RRI score will support SWIPRA's assessment of a company's potential risk exposure related to CSR and SWIPRA's engagement discussions with boards of directors regarding risk management and board processes.

Together, RepRisk and SWIPRA further intend to raise awareness of the risks related to CSR and their potential influence on long-term shareholder value with corporate issuers and their boards of directors, as well as with stakeholders and, in particular, institutional investors.

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## About SWIPRA

SWIPRA is an independent proxy advisor. Based on the principles of value-based management combined with the objective of long-term shareholder value generation, SWIPRA provides corporate governance analyses and voting recommendations regarding a variety of Swiss issuers listed on the SIX Swiss Exchange. [www.swipra.ch](http://www.swipra.ch)

## About RepRisk

RepRisk is a leading business intelligence provider, specializing in environmental, social, and governance (ESG) risk analytics and metrics. Since 2006, RepRisk runs the most comprehensive ESG risk database that serves as a due diligence, research, and monitoring tool. RepRisk serves clients worldwide including global banks, insurance providers, investment managers, and corporates, helping them to manage ESG and reputational risks in day-to-day business. [www.reprisk.com](http://www.reprisk.com)