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# RepRisk data included in Institute of Directors' 2017 Good Governance Report

RepRisk and Chartered Quality Institute have entered a partnership to provide ESG data for the annual corporate governance report published by the Institute of Directors

RepRisk, a leading research and business intelligence provider, specializing in environmental, social, and governance (ESG) and business conduct risks, and the Chartered Quality Institute (CQI), a global professional body advancing the practice of quality management in all sectors, are pleased to announce their partnership to provide ESG data for the Institute of Directors' (IoD) 2017 Good Governance Report.

The Good Governance Report is the IoD's flagship corporate governance publication, which publicly ranks the FTSE 100 based on their corporate governance performance. In particular, RepRisk's proprietary risk metric, the RepRisk Index (RRI), quantifying reputational exposure related to ESG and business conduct risks, is included in the Audit, Risk & External Accountability indicator grouping of the report.

"We are proud to partner with CQI and provide our data for this trailblazing publication," says Alexandra Mihailescu Cichon, Head of Sales and Marketing at RepRisk. "The integration of ESG information reflects the increasing expectations of shareholders that the topic of sustainability is an integral part of business strategy and decision-making at the board level."

Estelle Clark, Director of Policy at the Chartered Quality Institute, commented: "The issue of reputational risk needs to be significantly elevated on the boardroom agenda of organizations of all sizes, both public and private. Recent high-profile governance failings at Uber, Bell Pottinger, and Volkswagen, to name only a few examples, highlight the fact that when governance fails, the commercial viability of an entire enterprise can very quickly be called into question. The 2017 Good Governance Report has, for the first time, included reputational risk as a key metric for the board, shareholders, and wider stakeholders, enabling them to gauge whether an organization's actions mirror the brand image and the rhetoric."

She continued: "The CQI is proud to partner with RepRisk, an organization at the cutting-edge of reputational research. Their work can serve as an early warning indicator for the boardroom to ensure that operational governance at divisional level, in far-flung locations, in joint ventures, and among suppliers, mirror the aspirations of the board and protect an organization's reputation from disaster."

RepRisk's research captures and analyzes information from public sources and stakeholders external to a company, shedding light on the ESG and business conduct risks such as human rights violations, breaches of labor standards, environmental damage, corruption, and violations of international standards.

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### About RepRisk

RepRisk is a leading research and business intelligence provider, specializing in ESG and business conduct risks.

As a premium due diligence solution, RepRisk helps clients prevent and mitigate ESG and business conduct risks related to their operations, business relationships, and investments.

Since 2006, RepRisk has been leveraging artificial intelligence and human analysis to translate big data into actionable analytics and metrics. With daily updates, universal coverage, and curated adverse data on companies, projects, sectors, and countries, RepRisk offers a suite of a powerful risk management and compliance services.

Headquartered in Zurich, Switzerland, RepRisk serves clients worldwide, enabling them to reduce blind spots and shed light on risks that can have reputational, compliance, and financial impacts on a company.

For more information, please visit [www.reprisk.com](http://www.reprisk.com).

### About Chartered Quality Institute

The Chartered Quality Institute (CQI) is a global professional body advancing the practice of quality management in all sectors – improving the performance of organisations by developing their capability in quality management.

With members all over the world, the CQI is uniquely placed to define and lead the quality profession, setting the standards for its capability and scope through the CQI Competency Framework. The CQI supports the development of good governance, agile assurance and a culture of continuous improvement through membership services, training, learning and thought leadership. The CQI is the only organisation in the world that can award chartered status to quality professionals – an unrivalled mark of excellence.

For more information, please visit [www.quality.org](http://www.quality.org).

## About Institute of Directors

The Institute of Directors (IoD) has been supporting businesses and the people who run them since 1903. As the UK's longest running and leading business organisation, the IoD is dedicated to supporting its members, encouraging entrepreneurial activity, and promoting responsible business practice for the benefit of the business community and society as a whole.

For more information, please visit [www.iod.com](http://www.iod.com).