

10 April 2017, Investimenti sostenibili: il manuale e l'argomentario per gli adetti ai lavori

April 10, 2017

With the presentation of its latest two publications in Ticino, SSF managed to attract the attention of around 80 finance professionals. At an event taking place in Villa Negroni near Lugano on 10 April, the two publications were presented and in a lively panel discussion recent developments in the field of sustainable investments were debated jointly with the audience.

Alberto Stival, SSF representative in Ticino, first provided an encompassing overview on the intention behind and content of the handbook on sustainable investments. He stressed the broad array of different sustainable investment approaches available today, all of which are described in the handbook. As illustrated by some statements of leading institutional asset owner associations' representatives, motives for investing sustainably vary considerably, while all of them expressed their conviction, that it's the way forward for institutional investors.

In the second part, Stefano Montobbio, Research Director at EFG International and leader of SSF's private wealth management workgroup illustrated the 10 arguments for sustainable investing presented in the latest SSF publication. Referring to different studies prepared in his own research department as well as by third parties, he brought some flesh to the bone of the arguments. One chart based on own data, showed companies with high ESG scores outperforming low ESG score companies while having considerably lower volatility over the past five years.

In the panel discussion, Alida Carcano, CEO and Partner of Valeur Fiduciaria, and Alessandra Oligno, Marketing & Client Relationship Manager at RepRisk, in addition to Stefano,

provided practical insights into changing client demand. According to Alida's experience, the attention of private clients for such investments can easily be gained by talking about a specific subject, such as the benefit of gender diversity. Alessandra described the changing demand for data on reputational risks, first only relevant for investment banks in their lending process and now mainly for investors to eliminate risks. The inputs from the audience reflected the fact that sustainable investing increasingly appears on the radar both of institutional as of private clients, in Ticino as much as elsewhere.