

# RepRisk data to be used in Ethisphere's evaluation of the 2016 World's Most Ethical Companies

*Partnership with The Wharton School facilitates academic research on ESG risks*

## FOR IMMEDIATE RELEASE

**Zurich, Switzerland and New York, NY, USA – September 30, 2015** - RepRisk, a leading data provider of environmental, social and governance (ESG) risk analytics and metrics, is pleased to announce that its data will be used in the evaluation of the [World's Most Ethical Companies \(WMEC\)](#) designation managed and published by Ethisphere.

Ethisphere is a global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust, and business success. It serves companies worldwide through the provision of advisory and verification services for corporate ethics programs.

Used by financial institutions and corporates globally, RepRisk runs a database of ESG risks related to over 55,000 public and private companies. To do so, it harnesses a proprietary, systematic framework that combines technology and human intelligence in 15 languages to curate and deliver dynamic data.

In its 10th year, the WMEC annual list issued by Ethisphere recognizes companies that exceed legal compliance minimums and shape future industry standards by introducing best practices in doing ethical business. RepRisk's data will be used as part of the evaluation process to validate self-reported scores determined by completion of the Ethics Quotient™ survey, the [underlying framework](#) for the WMEC designation. In 2015, 132 honorees were named spanning 21 countries and five continents, and representing over 50 industries.

The [2016 process](#) opened on September 1, 2015 and the deadline for applications is December 1, 2015. The 2016 World's Most Ethical Companies Honorees will be announced on Monday, March 7, 2016.

Douglas Allen, Managing Director, Data and Services at Ethisphere, says: "We were impressed with RepRisk's robust methodology, the depth of its research, and its breadth of coverage of companies from around the world. We are pleased to incorporate RepRisk's data into our evaluation process as it helps us provide deeper insights to applicants and continue to improve our methodology."

"All companies recognize that reputation heavily influences their market value and stakeholder perception. We're delighted that our data will help support Ethisphere in their mission to drive



business ethics globally through the World's Most Ethical Companies process," states Alexandra Mihailescu Cichon, Head of Business Development at RepRisk.

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### About Ethisphere

The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character. Ethisphere honors superior achievement through its World's Most Ethical Companies® recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA) and showcases trends and best practices in ethics with the Ethisphere Magazine. Ethisphere is also the leading provider of independent verification of corporate ethics and compliance programs that include: Ethics Inside® Certification and Compliance Leader Verification™. For more information, please visit [www.ethisphere.com](http://www.ethisphere.com).

### About RepRisk

RepRisk is a leading business intelligence provider, specializing in environmental, social, and governance (ESG) risk analytics and metrics. Harnessing a proprietary, systematic framework that leverages cutting-edge technology and hands-on human intelligence in 15 languages, RepRisk curates and delivers dynamic risk information for an unlimited universe of companies. Since 2006, RepRisk has built and continues to grow the most comprehensive ESG risk database that serves as a due diligence, research, and monitoring tool in risk management, compliance, investment management,



corporate benchmarking, and supplier risk. The database currently includes risk profiles for over 55,000 public and private companies, 14,000 projects, as well as for every sector and country in the world. Headquartered in Zurich, Switzerland, RepRisk serves clients worldwide including global banks, insurance providers, investment managers, and corporates, helping them to manage and mitigate ESG and reputational risks in day-to-day business. RepRisk provides the transparency needed to enable better, more informed decisions. For more information, please visit [www.reprisk.com](http://www.reprisk.com) or follow us on [Twitter](#).