



FOR IMMEDIATE RELEASE

Newsweek releases 2014 Green Rankings incorporating RepRisk Data

Zurich – June 05, 2014 – RepRisk data on the reputation and environmental impact of some of the world’s largest companies has been incorporated in Newsweek Magazine’s 2014 Green Rankings.

Newsweek’s Green Rankings is amongst the most highly regarded corporate sustainability rankings, both in the US and internationally, and provides a framework for comparing the environmental performance of major companies across different industries.

Published since 2009, the project is the first effort by a major media organization to rank the 500 largest publicly-traded companies in the US and the 500 largest publicly-traded companies globally based on their environmental impact, management and disclosure practices.

“In our hyper-connected world there is an increasing demand for transparency. Since the launch of the Newsweek’s Green Rankings, many corporates have become more aware of the importance of improving their environmental performance. RepRisk is delighted to have provided its data on reputation and environmental risks to such an initiative,” said Philipp Aeby, CEO of RepRisk.

RepRisk data is used to assess the overall reputation of a company, which is 20 percent of a company’s overall Ranking. The Reputation score is made up of the RepRisk Index, a quantitative measure that captures criticism and quantifies a company’s ESG risk exposure, and the number of environmental issues that were identified by RepRisk for each company.

The methodology behind the Newsweek Green Rankings was developed and administered by [Corporate Knights Capital](#), an independent investment research company based in Toronto, Canada.

For more information, please attend the [launch webinar](#) on June 5 at 11am EST / 5pm CET or visit the [methodology homepage](#).

Assessment of Environmental Performance:

The 2014 Newsweek Green Rankings measure the environmental performance of large public companies using eight clearly-defined key performance indicators. The methodology is rules-based and meets the test of being replicable by a third party.

The key performance indicators are:

KPI	Weight
Combined Energy Productivity Score	15%
Combined Greenhouse Gas (GHG) Productivity Score	15%
Combined Water Productivity Score	15%
Combined Waste Productivity Score	15%
Reputation	20%
Sustainability Pay Link	10%
Sustainability Board Committee	5%
Audited Environmental Metrics	5%

Contact

Alessandra Oglino
Marketing and Client Relationships
RepRisk AG
Stampfenbachstrasse 42, 8006 Zurich, Switzerland
Phone: +41 43 300 54 45
Email: media@reprisk.com

About RepRisk

RepRisk is the leading provider of business intelligence on environmental, social and governance (ESG) risks. Born as a due diligence tool for the financial sector, RepRisk runs the most comprehensive database on the ESG risks related to companies, projects, sectors and countries.

On a daily basis, RepRisk systematically collects and analyzes criticism, controversies and negative incidents related to an unlimited universe of companies and projects worldwide. It does so in 14 languages from thousands of public sources and third parties including international and local media, government agencies, NGOs, newsletters, blogs and more.

The RepRisk database currently includes information on over 41,000 companies, 10,000 projects, 6,000 NGOs and 5,000 governmental bodies. These numbers are continuously growing as relevant ESG information is added.

RepRisk data supports transparency, ensures compliance with internal and international standards, and equips the user with material and actionable information that supports decision-making. The use of RepRisk business intelligence allows companies and financial institutions to proactively assess ESG issues that may present financial, reputational and compliance risks. For more information, please visit: www.reprisk.com