

RepRisk participates in UNICEF high-level panel on Children's Rights and Business

The importance for companies to take into account the impact of their business activities and products on children was reiterated by RepRisk CEO Philipp Aeby when he spoke at the UNICEF Global Workshop 'Children's Rights and Business: Innovation and Action', held on September 19, 2013, in New York in the presence of Queen Mathilde of Belgium. Philipp was one of four speakers for the event's closing high level panel, which also included President Mary Robinson, the former High Commissioner for Human Rights, Srettha Thavisin, President of Sansiri and Bob Collymore, CEO of Safaricom.

"The increased transparency thanks to technological advances and the shifting expectations towards companies are two main drivers for businesses to get serious about children's rights," Philipp said at the event. "The world is changing and companies are well advised to perform a thorough due diligence on their activities in particular in weak governance zones."