

RepRisk attends the Bloomberg Businessweek Global Green Summit in Singapore

RepRisk Chief Executive Officer Dr Philipp Aeby participated in a panel session on Corporate Role Models in Singapore on December 4, 2012. Philipp was joined by Curtis Ravenel, Bloomberg's Global Head Sustainability Group, and Malcolm Preston, Global Leader Sustainability & Climate Change at PricewaterhouseCoopers (PwC).

Philipp pointed out that the increased transparency in the corporate world, together with the rapidly changing expectations towards corporates puts a company's code of conduct, global policies as well as risk management and compliance firmly on the executive agenda. He suggested that the ten principles of the United Nations Global Compact are a good starting point with respect to corporate conduct in a globalized business and the challenge is to make sure these principles are adhered to before any form of malpractice is exposed by journalists, governmental agencies, NGOs or disgruntled employees.