

RepRisk presents at Interactive Data's Prime Terminal event at the Widder Hotel in Zurich

A select crowd of private bankers and asset managers attended the Prime Terminal event, hosted by the Swiss branch of Interactive Data Managed Solutions (IDMS) on June 28, 2012. The focus was on the use of IDMS' Prime Terminal tool and the importance of customized data platforms for enhanced investment processes.

Topics discussed included how to meet increasing customer demands and regulatory requirements whilst competing against a growing number of new financial products. RepRisk CEO Philipp Aeby then presented the newly integrated RepRisk environmental, social and corporate governance (ESG) data available in Prime Terminal, IDMS' first and currently only set of ESG data available on their platform. Dr Aeby offered insights into usage scenarios, which included comparing a company's ESG exposure against its share price performance or using RepRisk data for value-based exclusions. IDMS representatives demonstrated the ease of accessing RepRisk data within the Prime Terminal tool and emphasized the importance of the steps they have taken to include this ESG data.