

RepRisk presents at SAM Sustainability Congress in Berlin

On June 14, 2012, RepRisk CEO Philipp Aeby presented on reputational and ESG risks at the SAM Sustainability Awards conference in Berlin. Sponsored by SAM's parent company Robeco, the conference was attended by investment managers and executives of German multinationals. The presentation outlined the differences in managing ESG risks in banking, asset management, and within multinationals. The Equator Principles used in project finance were highlighted as an example because they are based on clearly defined performance standards and transparency. Many banks have thus modeled their ESG risk management on the Equator Principles. It is anticipated that the increasing call for transparency and the emergence of international standards will act as an incentive for asset managers, asset owners and multinationals to follow suit in the near future.