



PRESS RELEASE

RepRisk releases its new Company Reports product, now available at the RepRisk Webshop

February 28, 2012/Zurich: RepRisk AG, the leading provider of environmental, social and governance (ESG) business intelligence is pleased to announce the launch of its Reputation Risk based Company Reports.

More than 20,000 reports outlining the reputation risks of listed and unlisted companies are now available from RepRisk's Webshop.

RepRisk's Company Reports contain invaluable ESG risk information related to companies' controversial activities for which they have been criticized in publicly available sources. These include think tanks, academics, NGOs, media, governments and communities.

"We are delighted to take this major step in bringing reputation risk business intelligence on thousands of companies around the globe to a broader audience," said Philipp Aeby, RepRisk's CEO. *"Until now, the majority of our clients have been leading banking and financial institutions, asset managers and pension funds. Multinational corporations, NGOs, SMEs, consultants, and personal investors will now be able to take advantage of our ESG information, which is vital to the investment and risk evaluation process."*

This non-financial information is increasingly recognized as essential for enterprise reputation risk, financial investment decisions, client on-boarding, supply chain risk monitoring, merger and acquisition risk management, and business development.

"RepRisk has been an invaluable conversation starter with companies on ESG issues" said Nick Edgerton, Manager for ESG Research and Engagement at Colonial First State Asset Management. *"The geographic range of sources and issues is helpful when sitting at a desk far away from our investee company operations".*

Each report addresses one specific company and covers all relevant negative published information related to its environmental impacts, human rights footprint, social impacts on indigenous people and local communities, employee relations, as well as corporate governance issues including fraud, bribery, executive compensation and tax evasion. Company reports are automatically updated daily to include the latest published sentiment and are delivered in a convenient PDF format that can be downloaded directly from your financial data provider's terminal or our web shop.

RepRisk's Company Reports also contain multiple additional features such as a World Map indicating the countries that allegations pertain to, spider charts showing an analysis of the ESG issues with a comparison to the sector peers, as well as a display of the company's performance related to UN Global Compact breaches.

About RepRisk

RepRisk is the leading provider of dynamic business intelligence on Environmental, Social and Governance risks (ESG). Our analysts monitor issues in accordance with established international standards, and identify published negative sentiment from a wide range of stakeholders on an unlimited universe of companies and projects.

RepRisk's business intelligence allows companies and financial institutions to proactively assess ESG issues that may present financial, reputational and compliance risks. The RepRisk application includes a variety of features enabling our clients to monitor risk trends over time, create customized watch lists, tailor alert services, and more.

The RepRisk tool plays an integral role in financial risk management, enterprise reputation risk management and compliance with internal and international standards.

RepRisk covers all major business languages and its database currently includes over 22,100 companies, 5,00 projects, 3,900 NGOs and 3,400 governmental bodies. It is updated continuously and the number of entries is growing daily.

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