

## PRESS RELEASE

### **RepRisk Launches ESG Coverage of Scandinavian Language Sources**

**The RepRisk tool increases comprehensive international coverage of environmental, social, and governance (ESG) issues through the addition of Danish, Finnish, Norwegian and Swedish**

**Zurich, Switzerland (May 9, 2011)** – RepRisk AG, a specialized data provider that identifies and monitors environmental, social and governance risks for financial institutions, investment professionals and compliance and supply chain functions, has further enhanced its coverage of ESG issues by adding four new languages: Danish, Finnish, Norwegian and Swedish. This enhancement is possible through collaboration with Ethix SRI Advisors, a leading advisor to institutional investors in the area of sustainable and responsible investment.

Nicole Streuli, Head of RepRisk Operations and Research said “We are broadening our coverage of this important region in relation to environmental, social and governance issues, and continue to increase the comprehensiveness of our database thereby enhancing our offering to clients.”

The RepRisk<sup>®</sup> tool monitors ESG risks related to companies, projects and sectors worldwide based on a company’s activities as observed by independent third-party sources. In total, it now covers 13 languages, including all major business languages. The RepRisk database contains news items on over 18,000 controversial companies and 4,000 projects, and is updated and growing daily.

Charlotte Mansson, Head of Sales and Marketing said “As our client base continues to grow in Scandinavia, we have seen a greater demand for coverage of local sources and languages. We are very pleased to do this through our partnership with Ethix.”

#### **About RepRisk**

RepRisk is the leading provider of dynamic data on environmental, social and governance risks for an unlimited universe of companies and projects. The company’s web-based tool, RepRisk<sup>®</sup>, allows you to identify and assess the environmental, social, and governance issues which may present financial, reputational and ethical risks. It is used by investment professionals, financial institutions, supply chain managers, multinational corporations and compliance managers. The tool plays an integral role in increasing transparency and ensuring compliance with internal and international standards, thereby helping reduce risk exposure.

On a daily basis, RepRisk tracks a company’s or project’s environmental, social and governance risk exposure by monitoring independent third-party sources such as all major print media, over 800 NGOs, newsletters, news sites, governmental agencies and blogs. Controversial issues covered include environmental footprint and climate change, human rights and community relations, labor conditions and employee relations as well as corruption and money-laundering. In particular, all principles of the UN Global Compact are addressed. RepRisk covers all major business languages (English, Chinese, Japanese, Korean, French, German, Spanish, Portuguese, Russian, Danish, Finnish, Swedish and Norwegian) and its database currently includes over 18,000 companies and 4,000 projects, and is updated and growing daily. For more information, please visit: [www.reprisk.com](http://www.reprisk.com).

## **About Ethix SRI Advisors**

Ethix SRI Advisors is an advisor to institutional investors in the area of sustainable and responsible investment. Its services include policy and strategy development, portfolio monitoring and company analysis, engagement and company dialogue, and communications support. Ethix is also a pioneer of norm-based screening<sup>®</sup> Based in Stockholm and Helsinki Ethix SRI Advisors serves clients in Belgium, Denmark, Finland, France, Luxembourg, the Netherlands, Norway, Sweden and the UK. Clients include institutional investors such as pension funds, banks, insurance companies, unions, business federations, churches, municipalities, foundations and fund managers. The estimated assets under advice exceed EUR 300 billion.

For more information, please visit: <http://www.ethix.se>

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