

The RepRisk Tool presented as a sustainability solution at the ‘After the Crisis: Sustainable Investing?’ event

As part of its fortnightly events, the Hub Zurich hosted ‘After the Crisis: Sustainable Investing?’ where the potential of sustainable investment was explored yesterday.

The two guest speakers, Francisco Cabarrubia of Alternative Bank and Ivo Knoepfel of Onvalues, presented to a crowd of approximately 70.

While Cabarrubia of Alternative Bank spoke of their clients opting for lower rates of return in exchange for secure knowledge about the social impact of their investments, Knoepfel spoke of sustainable investments not necessarily resulting in less financial reward, believing that, in particular, long-term investments could have even greater pay-offs in the future.

The two presentations were followed by a group session where the hosts invited members of the audience to solve a question around the topic in allocated groups. Many opinions and ideas were exchanged, resulting in a range of interpretations about the definition of sustainable investment and raising questions over how we can measure the sustainability of a company and how we can quantify it.

This was in part answered by a short introduction to RepRisk, which was given in combination with the announcement of the launch of a newly installed Demo Terminal at the Hub Zurich, given by Peter Ing. Hub members and visitors were consequently invited to discover how the RepRisk tool could provide a means to quantify the sustainability of a company or project as well as screen them for environmental, social and governance risks.