

Credit Suisse and RepRisk join forces to help launch Corporate Ecology and Sustainability module in St Gallen MBA

John Tobin, Head of Sustainability Affairs at Credit Suisse, and Philipp Aeby, CEO of RepRisk, kicked off a new module of Professor Siegenthaler's Corporate Ecology and Sustainability course at the St. Gallen MBA. In the first part of the seminar, MBA students had to assess the environmental and social risks associated with business activities in several sectors. In the second part, John Tobin and Philipp Aeby offered a framework on how to manage such risks from a banking perspective. Students will work on a corresponding assignment and conduct their research using the RepRisk database. They will then present their results to the class on February 21, 2011.