

SAM and Oikos invite RepRisk to present at UN PRI's Young Scholars Finance Academy in Zurich

At the request of asset manager SAM and the student organization Oikos, Luca Bortolani and Philipp Aeby of RepRisk presented at the UN PRI Young Scholars Finance Academy on the integration of reputational risks into investment decisions. This relatively new development in investment management has been triggered by the recent global financial crisis and the BP oil spill in 2010. It offers some exciting research opportunities for academics and students who will tap into RepRisk's database on environmental, social, governance and associated reputational risks, which has collected information on thousands of companies since 2005. Initially, it is suggested that research may quantitatively assess the correlation of those risk factors with the share price and share price volatility through a focus on specific cases.