

RepRisk presents at Forum on Reputational Risk Management in London

Head of Sales and Marketing Charlotte Mansson attended the Third Forum on Reputational Risk Management hosted by ECOFACT AG and Deutsche Bank on October 25 and 26 in London. The Forum was attended by 16 major international banks, amongst them JP Morgan, Deutsche Bank, HSBC, and Barclays. The Forum brought together reputational risk management practitioners to discuss best practices and developments since the last Forum in 2008. From the presentations and speeches it became clear that most major banks have a policy in place for managing reputational risks, however, in practice it is challenging to implement the policies. Reputational risks can damage banks both in terms of their own reputations taking a hit but also in terms of potential profit losses from controversial deals and transactions. As such, it is vital to “Know Your Client” whether it be a project, merger prospect, or new client.

Charlotte gave a presentation on how RepRisk can help banks screen their clients and transactions with the help of our dynamic ESG risk tool.