

Philipp Aeby invited to give a lecture at Lucerne University on reputation risk management

On October 30, Philipp Aeby, the CEO of RepRisk AG, was invited by the Lucerne University of Applied Sciences to lecture on reputational risk management as part of the advanced studies course on corporate communications. He first presented a reputational risk management framework used in the banking industry that compares pre-crisis risk assessment to post-crisis communication.

In the second part of the lecture, Philipp analyzed the environmental and social exposure of BP, Foxconn, Goldman Sachs, Siemens, Sinar Mas Group, and Vedanta Resources for the last four years by using the RepRisk database.

If you are interested in receiving a copy of the presentation, please email contact@reprisk.com.