

RepRisk CEO Philipp Aeby presents at CFA event in the UK: ‘Can you afford to ignore environmental and social risks?’

Philipp Aeby, the CEO of RepRisk AG, was invited by the CFA Society of the UK to answer questions on how to manage exposure to environmental and social risk (ESG risk). He presented RepRisk’s Reputational Risk Index as an indicator of a company’s reputational and compliance risks. In addition he provided specific examples of an in-depth company analysis of ESG issues using some of the 15,000 companies in the RepRisk database. Finally, he discussed the integration of a more comprehensive ESG risk rating into the investment decision-making process. In his opinion, such risk screens and risk ratings should be part of any investment analysis, irrespective of an ethical overlay” to the investment processes.