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Most Environmentally and Socially Controversial Companies in June and July 2009



According to the reputational risk radar RepRisk, the top ten most environmentally and socially controversial companies in June and July 2009 were: Royal Dutch Shell, Vedanta, Royal Bank of Scotland (RBS), Exxon Mobil, Total, Chevron, China National Petroleum Corporation (CNPC), Mahlwerk Neubauer-Friedrich Geffers (Mahlwerk), Pachisia & Company and BP. Companies on the list have been severely criticized by the world's media, governmental organizations and NGOs for issues including human rights abuses, severe environmental violations, impacts on local communities, corruption and bribery, and breaches of labor, and health and safety standards. Rankings are based on the Reputational Risk Index (RRI), as measured by RepRisk in June and July of this year. The RRI is directly derived from the negative press captured by RepRisk and its calculation is strictly rule-based.

RepRisk does not measure a firm's overall reputation. Instead, by capturing criticism, RepRisk computes a firm's exposure to controversy and therefore provides an indicator for reputational risk. RepRisk is used by asset owners and asset managers, commercial and investment bankers, supply chain managers, and corporate responsibility experts.