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ECOFACT announces partnership with Responsible Research

ECOFACT, the Swiss consultancy specializing in environmental, social and reputational data and risk management, has announced a marketing and research partnership with Responsible Research, an independent research provider specializing in ESG research in Asia.

Responsible Research will market RepRisk, a web-based tool developed by ECOFACT, to institutional investors in Asia. RepRisk provides independent insight into environmental and social issues that present financial and reputational risks to companies and investors. It is used by commercial and investment bankers, investment managers, asset owners, and supply chain managers to manage ESG risks and to implement effective screening procedures.

Lucy Carmody, Executive Director of Responsible Research said: "ECOFACT is the leading global provider of dynamic ESG data and we are very excited about this cooperation. We believe our clients will greatly benefit from the expansion of our service offering and using the unique RepRisk tool."

RepRisk has so far identified over 10,000 companies and 2,000 projects globally which are viewed as controversial. It covers issues ranging from employee and community relations to resource availability and efficiency, and environmental footprints. In particular, all principles of the UN Global Compact are addressed. RepRisk is updated daily with information derived from third party sources and covers all major global business languages. Responsible Research will use its deep understanding of Asian ESG issues to enhance the RepRisk coverage of media and NGO sources in Asia, including introducing coverage of Chinese and Korean language sources.

Olivier Jaeggi, Chairman and President of ECOFACT, said he is "delighted to have such a well-regarded and supportive partner in Asia. We believe there will be substantial interest in the RepRisk tool in the region, as environmental, social and reputational risk management has become a much greater issue for the financial industry in recent times."

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About ECOFACT: ECOFACT is a provider of reputational, environmental and social risk management solutions in the financial industry. ECOFACT also offers RepRisk, a web-based database and tool used to identify and assess controversial companies and projects. ECOFACT's client base consists of commercial and investment banks, the leading development banks, asset managers, pension funds, insurance companies, and governmental agencies. ECOFACT was founded in 1998 as a spin-off from a leading Swiss bank and is a fully independent corporation based in Zurich, Switzerland.

About Responsible Research: Responsible Research is a provider of environment, social and governance (ESG) research in Asia. The company is incorporated in Singapore and has a second office in Hong Kong. The founders have unique experience in the Asian CSR, ESG and SRI industries. They have been instrumental in promoting Corporate Social Responsibility and Socially Responsible Investment practices in Asia for over ten years and have significant experience in the region's emerging investment markets. The Responsible Research Alliance, a network of analysts and consultants, provides a balance of financial market and ESG knowledge, academic rigor, and process and data management.

RepRisk® is a registered trademark of ECOFACT AG