

January 20, 2016, Zurich, Switzerland

RepRisk unveils new logo and corporate identity

New branding reflects a decade of innovation and thought leadership

RepRisk, the leading business intelligence provider specializing in dynamic environmental, social, and governance (ESG) risk analytics and metrics, is pleased to unveil its new logo and new corporate identity.

In line with the rebranding, RepRisk is proud to announce the release of its new website, which will allow users to explore RepRisk's unique research approach and the company's range of solutions in an intuitive and effective way. Users can also purchase RepRisk Company Reports for 2,500 of the world's largest and most-exposed companies from the RepRisk Webshop.

"The release of our new corporate identity marks a milestone for RepRisk," said Alexandra Mihailescu Cichon, Head of Sales and Marketing at RepRisk. "It reflects where our company stands today – after a decade of innovation and thought leadership – and aims at strengthening our position as a global leader in the ESG space."

RepRisk's new brand applies a vibrant, contemporary, fresh style to effectively articulate the company's identity and its mission of empowering informed decision-making through the transparency its research provides.

Press Contacts

Gina Walser - Sales and Marketing

Phone: +41 43 300 54 48

Email: media@reprisk.com

www.reprisk.com

About RepRisk

RepRisk is a leading business intelligence provider, specializing in environmental, social, and governance (ESG) risk analytics and metrics.

Harnessing a proprietary, systematic framework that leverages cutting-edge technology and hands-on human intelligence in 15 languages, RepRisk curates and delivers dynamic risk information for an unlimited universe of companies.

Since 2006, RepRisk has built and continues to grow the most comprehensive ESG risk database that serves as a due diligence, research, and monitoring tool in risk management, compliance, investment management, corporate benchmarking, and supplier risk. The database currently includes risk profiles for over 60,000 public and private companies, 15,000 projects, as well as for every sector and country in the world.

Headquartered in Zurich, Switzerland, RepRisk serves clients worldwide, including global banks, insurance providers, investment managers, and corporates, helping them to manage ESG and reputational risks in day-to-day business.

RepRisk provides the transparency needed to enable better, more informed decisions.