



FOR IMMEDIATE RELEASE

## RepRisk and GEC Risk Advisory announce Strategic Partnership

*GEC Risk features RepRisk data in new DōShort: The Reputation Risk Handbook*

**ZURICH and NEW YORK -- October 8, 2014** – RepRisk, the leading provider of business intelligence on environmental, social and governance (ESG) risks, and GEC Risk Advisory, the global governance, risk, integrity and reputation advisory firm, today announced their strategic partnership.

RepRisk and GEC Risk's first project together is a new [DōShort: The Reputation Risk Handbook: Surviving and Thriving in the Age of Hyper-Transparency](#), authored by Dr. Andrea Bonime-Blanc, CEO of GEC Risk. The handbook features RepRisk's proprietary data.

Dr. Bonime-Blanc, CEO and Founder of GEC Risk Advisory, commented: *"Increasingly, business leaders are understanding that sustainable business profitability and success is strongly dependent on maintaining a good corporate reputation which includes understanding and triangulating strategic reputation risk including ESG reputation risks – to do so companies must adopt robust measures to build organizational resilience, both in their own operations and vis-a-vis third parties they do business with."*

Alexandra Mihailescu Cichon, Head of Business Development & Marketing at RepRisk, added: *"By providing increased transparency on ESG risks, RepRisk enables clients to make better, more informed decisions that help to avoid reputational, compliance and financial risks. Through their thought leadership and work with clients around the world, GEC Risk helps to transform these risks into value. RepRisk and GEC Risk's complimentary values and aspirations make this partnership a natural next step."*

DōShorts are published by UK-based publisher Dō Sustainability and provide concise, expert guides for professionals on various topics in the field of sustainability. Beginning on October 6, 2014, copies of The Reputation Risk Handbook can be purchased at <http://www.dosustainability.com>.

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### **About GEC Risk Advisory**

GEC Risk Advisory is a global governance, risk, integrity, reputation and crisis advisory firm providing strategic counsel and consulting services to boards, executives, investors and advisors, in multiple sectors including financial, utility, technology, manufacturing, infrastructure, think tank, higher learning and professional services. Specialties include strategic and enterprise risk management; risk-based crisis scenario planning, workshops and advice; architecture and alignment of governance, risk and reputation with business strategy; creating, evaluating and structuring global risk, ethics, corporate responsibility and compliance programs including global anti-corruption and supply chain; and *Transforming Risk into Value* workshops.

GEC Risk provides clients a constructive, multi-cultural and strategic approach aimed ultimately at improving stakeholder trust and enterprise value. For more information, please

visit: [www.gecrisk.com](http://www.gecrisk.com)

### **About RepRisk**

RepRisk is the leading provider of business intelligence on environmental, social and governance (ESG) risks. Originally a due diligence tool for the financial sector, RepRisk runs the most comprehensive database on the ESG risks related to companies, projects, sectors and countries.

On a daily basis, RepRisk systematically collects and analyzes criticism, controversies and negative incidents related to an unlimited universe of companies and projects worldwide. It does so in 14 languages from thousands of public sources and third parties including international and local media, government agencies, NGOs, newsletters, blogs and more.

The RepRisk database currently includes information on over 45,000 companies, 10,000 projects, 7,000 NGOs and 6,000 governmental bodies. These numbers are continuously growing as relevant ESG information is added.

RepRisk data supports transparency, ensures compliance with internal and international standards, and equips the user with material and actionable information that supports decision-making. The use of RepRisk business intelligence allows companies and financial institutions to proactively assess ESG issues that may present financial, reputational and compliance risks. For more information, please visit: [www.reprisk.com](http://www.reprisk.com)