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# RepRisk data used in JUST Capital's 2017 ranking of America's Most JUST Companies

JUST Capital's methodology uses RepRisk data as input to evaluate the performance of the largest publicly traded corporations in the US

RepRisk, the leading provider of research and business intelligence on environmental, social, and governance (ESG) and business conduct risks, is proud to announce that its data served as an input to develop the 2017 list of America's Most JUST Companies, established by JUST Capital in partnership with Forbes.

Based on surveys conducted on public attitude towards corporate behavior, the ranking provides information on how the US's largest publicly traded corporations are performing on the issues of worker compensation and treatment, product and environmental impact, ethical sourcing and supply chains, transparency, and more.

RepRisk's data on the ESG risk exposure of companies is used as an input to JUST Capital's model of corporate JUSTness, which, together with the results from the surveys, feeds into the annual ranking. On a daily basis, RepRisk captures and analyzes information in 16 languages from media, stakeholders, and other public sources external to a company, taking a unique outside-in approach to assessing a company's performance.

"We identify and collect the most robust data available across a diverse range of sources on the issues identified through our polling and seek to tell as accurate and unbiased a story as possible about the largest publicly-traded U.S. companies," said Michelle Mullineaux, Managing Director, Marketing at JUST Capital. "By helping corporate leaders understand what issues matter most to the public and where they stand relative to America's Most JUST Companies on those issues, we hope to provide a clear, data-driven map for how to build a more just economy that better serves the needs of all people."

"We consider information coming from external sources to be crucial when conducting a company assessment, as it acts as a reality check of a company's business conduct on-the-ground wherever around the world it operates," states Alexandra Mihailescu Cichon, Executive Vice President Sales and Marketing at RepRisk. "JUST Capital's work aligns well with our efforts to increase transparency and accountability and we are proud to provide data for the 2017 list of America's Most JUST Companies."









### **Press Contacts**

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## **About RepRisk**

RepRisk is a leading research and business intelligence provider, specializing in ESG and business conduct risks.

As a premium due diligence solution, RepRisk helps clients prevent and mitigate ESG and business conduct risks related to their operations, business relationships, and investments.

Since 2006, RepRisk has been leveraging artificial intelligence and human analysis to translate big data into actionable analytics and metrics. With daily updates, universal coverage, and curated adverse data on companies, projects, sectors, and countries, RepRisk offers a suite of a powerful risk management and compliance services.

Headquartered in Zurich, Switzerland, RepRisk serves clients worldwide, enabling them to reduce blind spots and shed light on risks that can have reputational, compliance, and financial impacts on a company.

For more information, please visit www.reprisk.com.

# **About JUST Capital**

JUST Capital, an independent, nonprofit research organization, makes it easier for people, companies, and markets to do the right thing by tracking the business behaviors Americans care about most.

Their research, rankings, and data-driven tools help people make more informed decisions about where to invest, work, and buy to direct capital towards companies advancing a more just future. Companies that believe in fair pay and equal treatment for all workers. Companies that create good jobs and understand the value of strong communities. Companies that are committed to a healthy planet. America's Most JUST Companies, including the groundbreaking JUST 100 and Industry Leader lists, is published annually in <a href="Forbes">Forbes</a> and on <a href="www.justcapital.com">www.justcapital.com</a>.



