# missionmarkets invest for impact



#### FOR IMMEDIATE RELEASE

## RepRisk to Provide ESG Risk Analytics and Metrics to Impact Investors

New Partnership with Mission Markets Will Offer the Benefits of Comprehensive ESG Business Intelligence to U.S. Investors

**ZURICH and NEW YORK, September 1, 2014** - RepRisk, the leading provider of business intelligence on environmental, social and governance (ESG) risks, and Mission Markets, a US-based impact investing platform, announced today a partnership that will provide Mission Markets' investors with comprehensive ESG business intelligence.

RepRisk's ESG data and metrics will be integrated into Mission Markets' impact investing platform, which serves as an independent capital marketplace and community network to connect investors with companies that offer financial, social and environmental returns.

Ken Marienau, CEO of Mission Markets, commented: "Market intelligence is key in driving investment decisions and adding RepRisk to our research and data offering was an obvious choice. Providing RepRisk's ESG risk data on the Mission Markets platform allows our clients to access in-depth analysis that can help them gain a clearer understanding of the potential financial impact of ESG issues."

Alexandra Mihailescu Cichon, Head of Business Development & Marketing at RepRisk, stated: "An increasing global awareness of ESG issues, coupled with the hyper-transparency and hyper-connectedness of today's society, has created an unprecedented need for the integration of ESG risk analysis into all aspects of business. We are excited to partner with Mission Markets to provide impact investors around the world with tools and solutions that address this need and enable smarter, more informed investment decisions."

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#### **About Mission Markets**

Mission Markets provides an online impact marketplace connecting investors with companies that offer positive financial, social, and environmental returns. Investors can select direct private placements, impact funds, and debt securities through the company's affiliated broker dealer, Bendigo Securities, LLC member FINRA/SIPC. Mission Markets' platform enables members to share information and collaborate on impact investing. For more information, please visit: www.missionmarkets.com

### **About RepRisk**

RepRisk is the leading provider of business intelligence on environmental, social and governance (ESG) risks. Originally a due diligence tool for the financial sector, RepRisk runs the most comprehensive database on the ESG risks related to companies, projects, sectors and countries.

On a daily basis, RepRisk systematically collects and analyzes criticism, controversies and negative incidents related to an unlimited universe of companies and projects worldwide. It does so in 14 languages from thousands of public sources and third parties including international and local media, government agencies, NGOs, newsletters, blogs and more.

The RepRisk database currently includes information on over 44,000 companies, 10,000 projects, 7,000 NGOs and 6,000 governmental bodies. These numbers are continuously growing as relevant ESG information is added.

RepRisk data supports transparency, ensures compliance with internal and international standards, and equips the user with material and actionable information that supports decision-making. The use of RepRisk business intelligence allows companies and financial institutions to proactively assess ESG issues that may present financial, reputational and compliance risks. For more information, please visit: <a href="https://www.reprisk.com">www.reprisk.com</a>