RepRisk presents at Oikos Conference – Commodity Trade: Hotspot Switzerland

Marta Lado, Office Administrator at RepRisk, was invited to talk about reputation risks in the commodity industry at the Oikos Conference 2012, which took place on November 15, 2012, at the University of St Gallen. Oikos International, celebrating its 25th anniversary this year, is the worldwide leading student organization for sustainable economics and management founded in 1987 in Switzerland. After an introduction to ESG risks and RepRisk®, Marta led listeners through international guidelines and standards, linking them to the RepRisk Issues Scope Chart. She then went on to compare the subsectors Oil & Gas and Mining, their assessment in the RepRisk database, and RepRisk Indices.