RepRisk sits on judging panel for St Gallen MBA student presentations on corporate sustainability

RepRisk’s Head of Sales and Marketing, Charlotte Mansson visited the renowned MBA program at St Gallen on February 21, to serve on the judging panel of Professor Siegenthaler’s Corporate Ecology and Sustainability class. Students had to present an overview of the sustainability issues in selected sectors, such as retail, shipping and urban mining, and make recommendations for key players in that sector. Case studies focused on reducing carbon footprint, screening supply chains, developing innovative technologies, and branching out into more environmentally friendly products. The presentations were both well researched and engaging and the two best performing teams won equal first place. Best of luck to the students from these groups who proceed to apply for an internship with RepRisk!