CFSGAM adds RepRisk as ESG research provider

Written by Oliver Wagg
Wednesday, 11 August 2010

Colonial First State Global Asset Management (CFSGAM) has added Zurich-based RepRisk to its environmental, social and governance (ESG) data roster.

The fund manager said it plans to use the RepRisk tool to help integrate shorter term ESG news into investment analysis across the global teams.

Head of sustainability and responsible investment Amanda McCluskey said the ESG information provided by RepRisk is unique because it often differs greatly from the data produced by the company itself.

“The information is effectively real time and allows us to be up to speed with any negative ESG news on the companies we invest in. RepRisk also covers unlisted companies so we are able to use the information for our credit and fixed incomes companies,” she says.

Much of the ESG research in the market is reviewed only annually and the reality is analysts are monitoring company information daily.