RepRisk Expands Scope to Include More Comprehensive Coverage of Corporate Governance Issues

RepRisk, a specialized international data provider that identifies and monitors environmental and social risks for financial institutions, investment professionals and compliance functions, is pleased to announce that it is enhancing its coverage of corporate governance issues. As of May 1, 2010, RepRisk will include news items related to major cases of fraud, tax evasion and anti-competitive practices.

“We are always seeking to improve RepRisk – and to anticipate and meet client needs. This development was the next natural step in RepRisk’s evolution as a comprehensive environmental and social risk management tool,” said Phillip Aeby, CEO of RepRisk.

The RepRisk® tool monitors environmental and social risks related to companies, projects and sectors worldwide based on a company’s activities as observed by independent third-party sources. RepRisk covers all major business languages and its database currently includes over 13,500 controversial companies and 2,800 projects, and is updated and growing daily.

In addition, SAM – a leading Swiss-based sustainability investment boutique and a client of RepRisk – will be utilizing RepRisk for its Corporate Sustainability Assessment for the Dow Jones Sustainability Indexes (DJSI). Every year, SAM invites the world’s largest 2,500 companies (measured by market capitalization) to participate in its Corporate Sustainability Assessment. The assessment consists of approximately 100 questions on environmental, social and financial aspects of business performance, and the results determine inclusion in one of the DJSI. SAM affirms that companies who lead in sustainability management perform better financially than companies who ignore or pay little attention to environmental, social and governance issues.

Launched in 1999, the Dow Jones Sustainability Indexes (DJSI) are the first global indexes tracking the financial performance of sustainability-driven companies worldwide. The DJSI provides asset managers with reliable and objective benchmarks for investment analysis and portfolio management. The family of indexes comprises global and European indexes including composite and specialized indexes; customized indexes can also be designed and delivered. In total, over 70 licenses are held by asset managers in 16 countries – representing over USD 8 billion under management.

About RepRisk

RepRisk is the leading provider of dynamic data on environmental and social risks for an unlimited universe of companies and projects. The company’s web-based tool, RepRisk®, allows you to identify and assess the environmental and social issues which may present financial, reputational and ethical risks. It is used by investment professionals, financial institutions, supply chain managers, multinational corporations and
compliance managers. The tool plays an integral role in increasing transparency and ensuring compliance with internal and international standards, thereby helping reduce risk exposure.

On a daily basis, RepRisk tracks a company’s or project’s environmental and social risk exposure by monitoring independent third-party sources such as all major print media, over 700 NGOs, newsletters, news sites, governmental agencies and blogs. Controversial issues covered include environmental footprint and climate change, human rights and community relations, labor conditions and employee relations as well as corruption and money-laundering. In particular, all principles of the UN Global Compact are addressed. RepRisk covers all major business languages: English, Chinese, Japanese, Korean, French, German, Spanish, Portuguese, and Russian. Its database currently includes over 13,500 companies and 2,800 projects, and is updated and growing daily. For more information, please visit: www.reprisk.com.