RobecoSAM launches Dow Jones Sustainability Indices evaluation

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Swiss investment firm RobecoSAM has launched its 2015 corporate sustainability assessment, which admits companies that meet criteria to the Dow Jones Sustainability World Index.

The index tracks the performance of the top 10% of the 2,500 largest companies in the world by industry and ranks them by sustainability. The index is jointly managed by S&P Dow Jones Indices and RobecoSAM and is announced September 10.

Companies must provide RobecoSAM with a detailed industry-specific questionnaire and extensive documentation as part of the DJSI assessment process. RepRisk, a provider of information on environmental, social and governance risks, will also be involved in the selection process and its data makes up the media and stakeholder component of the process.

“We believe that dynamic and timely risk information from third-party sources and external stakeholders, such as media, NGOs [non-governmental organisations], and governmental bodies, is a critical component of assessing corporate sustainability,” says Alexandra Mihailescu Cichon, head of business development and marketing at RepRisk.

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