Corporate Reputation

Automotive sector scores high in 2016 Most Controversial Companies report

RepRisk has released its annual *Most Controversial Companies Report* (MCC 2015), which focuses on the companies that were most exposed to environmental, social and governance (ESG) risks in 2015. Severe ESG risks in 2015 led to reputational, compliance and financial risks – including major falls in stock prices, substantial product recalls and record fines, and in some cases, the removal of a company’s senior executives. Four of the companies made the ranking due to a major scandal or disaster that took place in 2015. These are Ruihai International Logistics (China), Samarco Mineração (Brazil), Blue Bell Creameries (US) and Volkswagen (Germany). The companies included in the report span various sectors and geographies. Notably, the automotive sector has four companies in the ranking. Three of the companies – Takata, FIFA, and Uber – were already included on RepRisk’s MCC 2014 list, and have again earned a place in the MCC 2015 due to their systematic and ongoing risk exposure.