



RepRisk releases “RepRisk 2012”, a new version of its online Asset Management tool for enhanced monitoring of environmental, social and governance (ESG) risks

Zurich, October 13, 2011 – RepRisk AG is pleased to announce the release of its web-based “RepRisk 2012” ESG risk management application. The new version of RepRisk delivers enhanced business risk information to asset managers.

The RepRisk tool allows clients to monitor risks related to their investment portfolios, as well as industry and country exposure based on environmental, social and governance issues.

“I would recommend RepRisk to my colleagues and peers as it is a highly professional intelligence which allows time-saving access to important information”, said a consultant from Vontobel.

In addition to the existing features that currently allow asset managers and asset owners to track their investments through the creation of ‘watchlists’ and the related email alert service, the new version of RepRisk introduces extensive enhancements.

Summaries of more than 400 Cases have been added, whereby scandals or major events for a company can be followed from their onset. Key words within news items have been tagged, enabling fast searches for information related to highly controversial topics such as cluster munitions, tar sands, fracking, gambling and tobacco.

“The current global situation has seen an increasing number of asset managers recognize the importance of integrating environmental, social and governance factors into their investment processes, for example signing up to the UN Principles of Responsible Investment” said Dr. Philipp Aeby, CEO at RepRisk. *“Those seeking to apply a controversy screen across their investments in all asset classes require immediate access to up-to-date information. These days, one can no longer simply rely on company issued data or company ratings that are only updated periodically. The challenge of how to incorporate this extra-financial information remains; however, there have been strong indications over the past few years that asset managers and asset owners, who may face investor scrutiny and a requirement for proof of compliance, cannot afford to disregard this”.*

Furthermore, users will now have access to several new filters including an interactive version of the quantitative RepRisk Index (RRI), an interactive world map that shows the countries where each company faces criticism, and spider charts that indicate the company’s alleged breaches of ESG issues and UN Global Compact Principles. These also allow users to compare companies against their sector averages.

About the RepRisk tool

The RepRisk™ database covers negative news in 13 languages on more than 20,000 listed and unlisted companies, and is updated daily. The criticism on companies from thousands of publicly available sources is collected, analyzed and quantified. This results in summaries describing the

relevant accusations specific to the companies in each article, together with the RepRisk Index (RRI), an indicator of reputational risks related to a company's, sector's or country's environmental footprint, community and employee issues, human rights violations, corruption, fraud, and tax evasion issues, among others.

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